

Rep Order#	6840214	Ver#	1	Status	New
EC'd	Yes				

Traffic Order#

H 5281

Printed: 08/14/2012 8:04 AM
Last Received: 08/13/2012 3:00 PM
ing Buylines: All Lines

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AMER FOR PROSPERITY
Estimate# 334
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //334
Flight Dates 08/17/2012 - 08/23/2012
Hiatus Weeks

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

--- CONTRACT COMMENT ---

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		----- Buyline Comment: NEWS	08/17-08/17	----- \$125.00 4	:30	1	1	F	6A-7A	----- \$125.00	1	-----
2		Buyline Comment: NEWS	08/17-08/17	\$550.00 2	:30	1	1	F	430P-5P	\$550.00	1	
3		Buyline Comment: JEOPARDY	08/17-08/17	\$1,400.00 2	:30	1	1	F	6P-630P	\$1,400.00	1	
4		Buyline Comment: WHEEL	08/17-08/17	\$1,700.00 2	:30	1	1	F	630P-7P	\$1,700.00	1	
5		Buyline Comment: NEWS	08/17-08/17	\$1,100.00 3	:30	1	1	F	10P-1035P	\$1,100.00	1	
6		Buyline Comment: NEWS	08/18-08/18	\$175.00 4	:30	2	1	SA	5P-6P	\$350.00	2	
7		Buyline Comment: JEOPARDY	08/18-08/18	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
8		Buyline Comment: WHEEL	08/18-08/18	\$550.00 4	:30	1	1	SA	630P-7P	\$550.00	1	
9		Buyline Comment: NEWS	08/18-08/18	\$700.00 3	:30	1	1	SA	10P-1035P	\$700.00	1	

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
10			08/18-08/18	\$100.00	:30	2	1	SA	1035P-1135P	\$200.00	2	
Buyline Comment: THE CLOSER												
11			08/19-08/19	\$100.00	:30	1	1	SU	7A-8A	\$100.00	1	
Buyline Comment: NEWS												
12			08/19-08/19	\$275.00	:30	2	1	SU	5P-6P	\$550.00	2	
Buyline Comment: NEWS												
13			08/19-08/19	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
Buyline Comment: NEWS												
14			08/19-08/19	\$100.00	:30	2	1	SU	1035P-1135P	\$200.00	2	
Buyline Comment: HOUSE												
15			08/20-08/23	\$125.00	:30	8	1	M-TH	6A-7A	\$1,000.00	8	
Buyline Comment: NEWS												
16			08/20-08/23	\$550.00	:30	3	1	M-TH	430P-5P	\$1,650.00	3	
Buyline Comment: NEWS												
17			08/20-08/23	\$1,400.00	:30	4	1	M-TH	6P-630P	\$5,600.00	4	
Buyline Comment: JEOPARDY												
18			08/20-08/23	\$1,700.00	:30	2	1	M-TH	630P-7P	\$3,400.00	2	
Buyline Comment: WHEEL												
19			08/20-08/23	\$1,100.00	:30	4	1	M-TH	10P-1035P	\$4,400.00	4	
Buyline Comment: NEWS												

---REPORT TOTALS---

EC'd Yes Last Received: 08/13/2012 3:00 PM Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () AMER. FUTURE FUND	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson () AMY MCCREARY
Estimate# 334	Agency C/P1/P2/E //334	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/17/2012 - 08/23/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Report Totals: 39 / \$24,650.00

---SALES MONTHLY TOTALS---

Aug 12: 39 / \$24,650.00
Sales Totals: 39 / \$24,650.00
Station Totals: 39 / \$24,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,625	CABL 0%	KASA 13%	KASY 0%	KBIM 0%	KOAT 14%
		KOB 33%	KRQE 40%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em;">KRQE - TV</div>	Date: <div style="text-align: center; font-size: 1.2em;">8/15/12</div>
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
		8/17 - 8/23			

Total Charges: \$ 24,650 GROSS
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This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 Sandy Brainer 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

Spot Manager: All, 08/17/12-08/23/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Len	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/17/12

Station: KRQE

06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:05:25 AM		\$125.00
06840214	POL/American	198354	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 334		4:36:55 PM		\$550.00
06840214	POL/American	198354	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:05:01 PM		\$1,400.00
06840214	POL/American	198354	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 334		6:34:38 PM		\$1,700.00
06840214	POL/American	198354	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:16:12 PM		\$1,100.00
												\$4,875.00
												\$4,875.00

Date: 08/18/12

Station: KRQE

06840214	POL/American	198354	Sa KROE News	530p-6p	:30	P4	[ALL]	AMER FOR 334		5:36:03 PM		\$175.00
06840214	POL/American	198354	Sa KROE News	530p-6p	:30	P4	[ALL]	AMER FOR 334		5:56:54 PM		\$175.00
06840214	POL/American	198354	Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AMER FOR 334		6:22:06 PM		\$275.00
06840214	POL/American	198354	Sa 630p-7p	Sa 630p-7p	:30	P4	[ALL]	AMER FOR 334		6:52:49 PM		\$550.00
06840214	POL/American	198354	LN Sa	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:18:17 PM		\$700.00
06840214	POL/American	198354	Sa 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 334		10:53:10 PM		\$100.00
06840214	POL/American	198354	Sa 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 334		11:13:35 PM		\$100.00
												\$2,075.00
												\$2,075.00

Date: 08/19/12

Station: KRQE

06840214	POL/American	198354	KROE News Sun	7a-8a	:30	P4	[ALL]	AMER FOR 334		7:41:06 AM		\$100.00
06840214	POL/American	198354	Su KROE News	530p-6p	:30	P3	[ALL]	AMER FOR 334		5:34:38 PM		\$275.00
06840214	POL/American	198354	Su KROE News	530p-6p	:30	P3	[ALL]	AMER FOR 334		5:58:16 PM		\$275.00
06840214	POL/American	198354	LN Su	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:06:55 PM		\$800.00
06840214	POL/American	198354	Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 334		10:57:22 PM		\$100.00
06840214	POL/American	198354	Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AMER FOR 334		11:22:29 PM		\$100.00
												\$1,650.00
												\$1,650.00

Date: 08/20/12

Station: KRQE

06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:05:55 AM		\$125.00
06840214	POL/American	198354	M-F KROE News	KROE News	:30	P4	[ALL]	AMER FOR 334		6:25:35 AM		\$125.00
06840214	POL/American	198354	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 334		4:46:40 PM		\$550.00
06840214	POL/American	198354	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:13:00 PM		\$1,400.00
06840214	POL/American	198354	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 334		6:34:53 PM		\$1,700.00
06840214	POL/American	198354	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:07:53 PM		\$1,100.00
												\$5,000.00
												\$5,000.00

Date: 08/21/12

Station: KRQE

06840214	POL/American	198354	M-F KROE News	KROE News	:30	P4	[ALL]	AMER FOR 334		6:38:15 AM		\$125.00
06840214	POL/American	198354	M-F KROE News	KROE News	:30	P4	[ALL]	AMER FOR 334		6:58:16 AM		\$125.00
06840214	POL/American	198354	M-F KROE News	430p-5p	:30	P2	[ALL]	AMER FOR 334		4:38:10 PM		\$550.00
06840214	POL/American	198354	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:28:14 PM		\$1,400.00
06840214	POL/American	198354	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FOR 334		6:47:18 PM		\$1,700.00
06840214	POL/American	198354	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:25:26 PM		\$1,100.00
												\$5,000.00
												\$5,000.00

Date: 08/22/12

Station: KRQE

06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:05:40 AM		\$125.00
06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:37:45 AM		\$125.00
06840214	POL/American	198354	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:28:59 PM		\$1,400.00
06840214	POL/American	198354	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 334		10:08:38 PM		\$1,100.00
												\$2,750.00
												\$2,750.00

Date: 08/23/12

Station: KRQE

[Sorted by: Date]

Spot Manager: All, 08/17/12-08/23/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/23/12												
Station: KRQE												
06840214	POL/American	198354	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FOR 334				\$1,100.00
06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:25:50 AM		\$125.00
06840214	POL/American	198354	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:58:31 AM		\$125.00
06840214	POL/American	198354	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 334		4:48:10 PM		\$550.00
06840214	POL/American	198354	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:13:45 PM		\$1,400.00
												<u>\$3,300.00</u>
												<u>\$3,300.00</u>
												<u>24,650.00</u>

[Sorted by: Date]